

## PRE-APPLICATION PROFORMA

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### NPIC-CIF @ CSIR-CFTRI, Mysore

Promoting Innovation in the domains of Nutraceuticals and Phyto-Pharmaceutical  
A joint initiative of Government of Karnataka (KBITS-Dept. of IT BT and S&T) & CSIR-CFTRI,  
Mysore

1. **Name of Applicant Company** :
2. **Legal Status (Registration, PAN, DIN etc.,) :**
3. **Names of All Promoters / Directors & Contact Addresses :**
4. **General description of business:**
  - a. Description of products/ services for incubation
  - b. Specify the innovation in your products/services
  - c. What market demands your product/ services fulfill (end Usages)?
  - d. Details of your prospective customers
  - e. Details of market research activities for the product/ service made by you:
  - f. Details of your major competitors
  - g. What are your competitive advantages?
  - h. What are your products/ services promotion strategies?
  - i. How will distribute your products?
  - j. Highlight the expertise that will be utilized during Incubation.
  - k. What is the source of your major raw materials (If needed)?
  - l. What sales volume and time is required for break even?
  - m. Indicate your investment requirements and source of finance?
  - n. Employment opportunities (mention number of manpower / level with remuneration etc.) during incubation period.
5. **Requirements of facilities in Technology Incubation Centre:**
  - a. Infrastructure requirement for space, workstation or PCs.
  - b. Indicate special requirements from Pilot plant, Specialised Instrumentation from CSIR-CFTRI, if required.
  - c. Specify requirement of Mentoring and other professional services/ support:
  - d. Indicate how your business might benefit from access to CSIR-CFTRI's human & physical resources.
  - e. If accepted as an incubatee, when would you want to start occupancy in the NPIC-CIF?
6. **References if any**